2021

PARTNERSHIP OPPORTUNITIES

SAN FRANCISCO PRIDE
On behalf of the Board of Directors and staff of San Francisco Pride, we hope that recent events have renewed your sense of optimism. The resilience and creativity of our communities will continue to propel us into our 51st year and beyond!

The theme for 2021’s #SFPrde51 is “All in This Together.” We are all looking forward to a brighter future and our team is working hard to bring visibility and connection to our communities during this time of social distance — but we can’t do it without your support!

It’s what enables our team to collaborate on producing the events that our communities have come to love — and for San Francisco Pride 2021, we hope to add even more rallies and opportunities to celebrate together safely. Your contribution will help support our continued efforts year-round!
MISSION

The Mission of the San Francisco Lesbian Gay Bisexual Transgender Pride Celebration Committee is to educate the world, commemorate our heritage, celebrate our culture, and liberate our people.

HISTORY

On the last weekend of June 1970, to commemorate the Stonewall Uprising in Manhattan one year earlier, LGBTQ+ activists in San Francisco held a small march down Polk Street followed by a “gay-in” at Golden Gate Park. These actions – the nuclei of the Parade and two-day Celebration that have comprised San Francisco Pride for years – also formed the organization’s activist-led heart.
SAN FRANCISCO PRIDE
MAKING HISTORY
We have developed several new elements to enhance the San Francisco Pride experience, including **SF Pride 365** – monthly programming that is offered online to provide opportunities for our community to connect with one another safely and from the comfort of home.
BIG STATS

YEARS OF SERVICE
51

BOARD MEMBERS + STAFF
13

DONATIONS TO COMMUNITY PARTNERS
$3M+

SUBSCRIBERS
28K
SAN FRANCISCO PRIDE
LGBTQ+ FREEDOM DAY FESTIVAL
IN CELEBRATION OF COMING OUT DAY
SUNDAY, OCT. 10

DETAILS COMING SOON!
There is no better way to emphasize your commitment to supporting the LGBTQ+ community than through sponsorship of the nation’s largest annual gathering of LGBTQ+ people.
INTERESTED IN BECOMING A PARTNER?

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